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SEC Registration Number

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(Company's Full Name)

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(Business Address: No. Street City/Town/Province)

**Atty. Riva Khristine V. Maala**

(Contact Person)

**(+632) 8403-6910**

(Company Telephone Number)

## 2020 Manual of Corporate Governance

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Month Day  
(Fiscal Year)

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(Annual Meeting)

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(Secondary License Type, If Applicable)

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

\_\_\_\_\_

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

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## STAMPS

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SEC Number **7160**  
File Number \_\_\_\_\_

**ARTHALAND CORPORATION**  
(Company's Full Name)

**7/F Arthaland Century Pacific Tower, 5<sup>th</sup> Avenue corner 30<sup>th</sup> Street**  
**Bonifacio Global City, Taguig City 1634**  
(Company's Address)

**(+632) 8403-6910**  
(Telephone Number)

**December 31**  
(Fiscal Year Ending)  
(Month and Day)

**FORM 17-C**  
(Form Type)

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(Period Ended Date)

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(Secondary License Type and File Number)

cc: Philippine Stock Exchange



SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **06 May 2020**  
Date of Report (Date of earliest event reported)
2. SEC Identification No. **ASO-94-007160**      3. BIR Tax Identification No. **126-004-450-721**
4. **ARTHALAND CORPORATION**  
Exact name of issuer as specified in its charter
5. **Metro Manila, Philippines**      6.  (SEC Use Only)  
Province, country or other jurisdiction of      Industry Classification Code:  
incorporation
7. **7/F Arthaland Century Pacific Tower, 5<sup>th</sup> Avenue corner 30<sup>th</sup> Street**  
**Bonifacio Global City, Taguig City**      **1634**  
Address of Principal Office      Postal Code
8. **(+632) 8403-6910**  
Issuer's telephone number, including area code
9. **Not Applicable**  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding
Common Shares	5,318,095,199 (₱0.18 par value)
Preferred Shares – Series A	12,500,000 (₱1.00 par value)
Preferred Shares – Series B	20,000,000 (₱1.00 par value)
Preferred Shares – Series C	10,000,000 (₱1.00 par value)

11. Indicate the item numbers reported herein:

**Item 9. Other Events**

**Item 9. Other Events**

Attached is the 2020 Manual on Corporate Governance of **ARTHALAND CORPORATION** issued pursuant to Memorandum Circular No. 24 dated 19 December 2019 requiring all publicly listed companies to come out with an amended/revised CG Manual.

**ARTHALAND CORPORATION**

*Issuer*

By:



**RIVA KHRISTINE V. MAALA**

*Corporate Secretary and General Counsel*

**06 May 2020**

*Date*



## MANUAL ON CORPORATE GOVERNANCE (Revised as of 06 May 2020)

The Board of Directors and Management, including officers and staff, of **ARTHALAND CORPORATION (the “Corporation”)** have adopted the following principles and practices of good corporate governance and have committed that these principles and practices shall serve as their guide in the attainment of the Corporation’s corporate goals and objectives. As the Corporation’s operating subsidiaries are also instrumental in the attainment of its corporate goals, this Manual, to the extent applicable, shall also serve as a guide in the management and operations of said subsidiaries.

### 1. OBJECTIVE

This Manual on Corporate Governance (the “Manual”) shall institutionalize the principles of good corporate governance in the entire organization.

The stockholders, Board of Directors, officers and employees believe that good corporate governance is a necessary component of a sound and strategic business management and will therefore undertake every effort necessary to create awareness of the Manual within the entire organization as soon as possible.

### 2. DEFINITION OF TERMS

**Corporate Governance** — the system of stewardship and control to guide organizations in fulfilling their long-term economic, moral, legal and social obligations towards their stakeholders.

It is a system of direction, feedback and control using regulations, performance standards and ethical guidelines to hold the Board and Management accountable for ensuring ethical behavior – reconciling long term customer satisfaction with shareholder value – for the benefit of all stakeholders and the society.

Its purpose is to maximize the organization’s long-term success, creating sustainable value for its stockholders, stakeholders and the nation.

**Board of Directors** — the governing body elected by the stockholders that exercises the corporate powers of the Corporation, conducts all its business, and controls its properties.

**Management** — a group of executives given the authority by the Board of Directors to implement the policies it has laid down in the conduct of the business of the Corporation.

**Independent Director** — a person who is independent of management and the controlling stockholder, is free from any business or other relationships which could, or could be reasonably perceived to, materially interfere with his exercise of independent judgment in carrying out his responsibilities as a director, and possesses the necessary qualifications and none of the disqualifications for an independent director as provided in the By-laws of the Corporation.

**Executive Director** — a director who has executive responsibility of day-to-day operations of a part or the whole of the organization.

**Non-executive Director** — a director who has no executive responsibility and does not perform any work related to the operations of the Corporation.

**Conglomerate** — a group of corporations that has diversified business activities in varied industries, whereby the operations of such businesses are controlled and managed by a parent corporate entity.

**Internal Control** — a process designed and effected by the Board of Directors, Management, and all levels of personnel to provide reasonable assurance on the achievement of objectives through efficient and effective operations; reliable, complete and timely financial and management information; and compliance with applicable laws, regulations and the organization's policies and procedures.

**Enterprise Risk Management** — a process, effected by an entity's Board of Directors, Management and other personnel, applied in strategy setting and across the enterprise that is designed to identify potential events that may affect the entity, manage risks to be within its risk appetite, and provide reasonable assurance regarding the achievement of entity objectives.

**Related Party** — covers the Corporation's directors, officers, substantial stockholders and their spouses and relatives within the fourth civil degree of consanguinity or affinity, legitimate or common-law, and other persons if these persons have control, joint control or significant influence over the covered entity. It also covers the Corporation's parent, subsidiary, fellow subsidiary, associate, affiliate, joint venture or an entity that is controlled, jointly controlled or significantly influenced or managed by a person who is a related party.

**Related Party Transactions** — a transfer of resources, services or obligations between a reporting entity and a related party, regardless of whether a price is charged. It should be interpreted broadly to include not only transactions that are entered into with related parties, but also outstanding transactions that are entered into with an unrelated party that subsequently becomes a related party.

**Stakeholders** — any individual, organization or society at large who can either affect and/or be affected by the Corporation's strategies, policies, business decisions and operations, in general. This includes, among others, customers, creditors, employees, suppliers, investors, as well as the government and community in which it operates.

### 3. RULES OF INTERPRETATION

All references to the masculine gender in this Manual shall likewise apply to the feminine gender.

Any and all doubts or questions that may arise in the interpretation or application of this Manual shall be resolved in favor of promoting transparency, accountability and fairness to the stakeholders of the Corporation.



## 4. COMPLIANCE SYSTEM

### A. Compliance Officer

To ensure the adherence to corporate principles and best practices as embodied in this Manual and other relevant laws, the Board of Directors shall be assisted in its duties by a Compliance Officer, who shall have adequate stature and authority in the Corporation. He is not a member of the Board of Directors but of Management in charge of the compliance function, and similar to the Corporate Secretary, he is primarily liable to the Corporation and its stockholders.

The Compliance Officer shall annually attend a training on corporate governance.

He shall perform the following duties:

- 1) Ensure proper onboarding of new directors (*i.e.* orientation on the Corporation's business, charter, Articles of Incorporation and By-laws, among others);
- 2) Monitor, review, evaluate and ensure the compliance by the Corporation, its directors and officers with relevant laws, this Manual, rules and regulations and all governance issuances of regulatory agencies;
- 3) Report the matter to the Board if violations are found and recommend the imposition of appropriate disciplinary action;
- 4) Ensure the integrity and accuracy of all documentary submissions to regulators;
- 5) Appear before the Securities and Exchange Commission (SEC) when summoned in relation to compliance with this Code;
- 6) Collaborate with other departments to properly address compliance issues, which may be subject to investigation;
- 7) Identify possible areas of compliance issues and work towards the resolution of the same;
- 8) Ensure the attendance of board members and key officers to relevant trainings; and
- 9) Perform such other duties and responsibilities as may be provided by the Board and SEC.

### B. Plan of Compliance

#### 1) Board Governance

Compliance with the principles of good corporate governance shall start with the Board of Directors (the "Board", for brevity). Corollary to setting the policies for the

accomplishment of the corporate objectives, it shall provide an independent check on Management.

**a) Composition of the Board**

The Board shall be composed of directors with a collective working knowledge, experience or expertise that is relevant to the Corporation's industry/sector. The Board shall always ensure that it has an appropriate mix of competence and expertise, diversity in age, competence, skills, culture, and knowledge, and that its members remain qualified for their positions individually and collectively, to enable it to fulfill its roles and responsibilities, enable optimal decision-making, and respond to the needs of the organization based on the evolving business environment and strategic direction.

The Board is composed of such number of Directors as provided in the Corporation's Articles of Incorporation, subject to their election and qualification. It shall be composed of a majority of non-executive directors who possess the necessary qualifications to effectively participate and help secure objective, independent judgment on corporate affairs and to substantiate proper checks and balances.

**b) Multiple Board Seats**

The Board shall adopt guidelines on the number of directorships that its members can hold in other private and publicly listed companies, taking into consideration that the optimum number, particularly for publicly listed companies, is five (5) board seats simultaneously. The Chief Executive Officer (the "President") and other Executive Directors may be covered by a lower indicative limit in other publicly listed companies outside of the Group.

In any case, the capacity of the directors to diligently and efficiently perform their duties and responsibilities to the boards they serve should not be compromised. Thus, a director shall notify the Board before accepting a directorship in another company to enable it to assess if his present responsibilities and commitment to the Corporation will be affected, and if said director can still adequately provide what is expected of him.

**c) Responsibilities, Duties and Functions of the Board**

**(1) General Responsibility**

It is the Board's responsibility to act on a fully informed basis, in good faith, with due diligence and care, and in the best interest of the Corporation and all stockholders, and not those of the controlling company of the group or any other stakeholder. Further, the Board shall oversee the development of and approve the Corporation's business objectives and strategy and monitor their implementation, in order to sustain the Corporation's long-term viability and strength.

**(2) Duties and Functions**

To ensure a high standard of best practice for the Corporation, its stockholders and



other stakeholders, the Board should conduct itself with honesty and integrity in the performance of the following duties and functions, among others:

- (a) The Board shall be responsible in ensuring and adopting a process for the selection of directors who can add value and contribute independent judgment to the formulation of sound corporate strategies and policies, and an effective succession planning program for directors, key officers and Management to ensure growth and a continued increase in the shareholders' value. This should include adopting a retirement age for directors and key officers as part of Management succession and to promote dynamism in the Corporation;
- (b) The Board shall align the remuneration of key officers and the directors with the long-term interests of the Corporation. In doing so, it shall formulate and adopt a policy specifying the relationship between remuneration and performance. Further, no director shall participate in discussions or deliberations involving his own remuneration;
- (c) The Board shall have a formal and transparent board nomination and election policy that should include how it accepts nominations from minority stockholders and reviews nominated candidates. The policy shall also include an assessment of the effectiveness of the Board's processes and procedures in the nomination, election, or replacement of a director. In addition, its process of identifying the quality of directors shall be aligned with the strategic direction of the Corporation;
- (d) The Board shall have the overall responsibility in ensuring that there is a group-wide policy and system governing related party transactions (RPTs) and other unusual or infrequently occurring transactions, particularly those which pass certain thresholds of materiality. The policy shall include the appropriate review and approval of material or significant RPTs which guarantee fairness and transparency of the transactions. The policy shall encompass all entities within the group, taking into account their size, structure, risk profile and complexity of operations;
- (e) The Board shall be primarily responsible for approving the selection and assessing the performance of the Management led by the President, and control functions led by their respective heads which may include the Chief Risk Officer, the Chief Compliance Officer and the Chief Audit Executive;
- (f) The Board shall establish an effective performance management framework that will ensure that Management, including the President, and other personnel's performance is at par with the standards set by the Board and Management;
- (g) The Board shall oversee that an appropriate internal control system is in place, including setting up a mechanism for monitoring and managing potential conflicts of interest of Management, the directors and stockholders;
- (h) The Board shall approve the Internal Audit Charter;

- (i) The Board shall adopt a Code of Business Conduct and Ethics, as may be necessary, which would provide standards for professional and ethical behavior, as well as articulate acceptable and unacceptable conduct and practices in internal and external dealings, and shall ensure the proper and efficient implementation and monitoring of compliance with the said Code;
- (j) The Board shall oversee that a sound enterprise risk management (ERM) framework is in place to effectively identify, monitor, assess and manage key business risks. The risk management framework shall guide the Board in identifying units/business lines and enterprise-level risk exposures, as well as the effectiveness of risk management strategies;
- (k) The Board shall establish a clear and focused policy on the disclosure of non-financial information, with emphasis on the management of economic, environmental, social and governance (EESG) issues of its business which underpin sustainability, and adopt a globally recognized standard/framework in reporting sustainability and these non-financial issues; and
- (l) The Board shall have a Board Charter that formalizes and clearly states its roles, responsibilities and accountabilities in carrying out its fiduciary duties. This Board Charter shall serve as a guide to the directors in the performance of their functions.

#### **d) Internal Control Responsibilities of the Board**

The Corporation shall have an adequate and effective internal control system and an enterprise risk management framework in the conduct of its business, taking into account its size, risk profile and complexity of operations.

The control environment of the Corporation consists of (1) the Board which ensures that the Corporation is properly and effectively managed and supervised; (2) a Management that actively manages and operates the Corporation in a sound and prudent manner; (3) the organizational and procedural controls supported by effective management information and risk management reporting systems; and, (4) an independent internal audit function that provides an independent and objective assurance, and consulting services designed to add value and improve the Corporation's operations and information systems, including the reliability and integrity of financial and operational information, the effectiveness and efficiency of operations, the safeguarding of assets, and the compliance with laws, rules, regulations and contracts.

#### **e) Specific Duties and Responsibilities of a Director**

A director's office is one of trust and confidence. A director should act in the best interest of the Corporation in a manner characterized by transparency, accountability and fairness. He should also exercise leadership, prudence and integrity in directing the Corporation towards sustained progress.

The directors should attend and actively participate in all meetings of the Board, the Committees of which they are members, and the stockholders, whether in person or



through such other means in accordance with the rules and regulations of the SEC, except when justifiable causes, such as illness, death in the immediate family or serious accidents, among others, prevent them from doing so. In Board and Committee meetings, the directors should review meeting materials and if called for, ask the necessary questions or seek clarifications and explanations.

All directors of the Board should fully prepare for meetings, challenge Management's proposals/views, and oversee the long-term strategy of the Corporation.

A director with a material or potential interest in any transaction affecting the Corporation should fully disclose his adverse interest, abstain from taking part in the deliberations for the same, and recuse from voting on the approval of the transaction.

Non-executive Directors are urged to conduct separate periodic meetings with the external auditor and heads of internal audit, compliance and risk functions, without any executive director present to ensure that proper checks and balances are in place within the Corporation.

#### **f) The Chairman of the Board and the President**

The roles of the Chairman of the Board and the President should, as much as practicable, be held by different persons in order to foster an appropriate balance of power, increased accountability and better capacity for independent decision-making by the Board. A clear delineation of functions should be made between the Chairman and the President upon their election.

If the positions of Chairman and President are held by the same person, the proper checks and balances should be laid down to ensure that the Board gets the benefit of independent views and perspectives.

Further, the Board shall designate a lead director among the independent directors if the Chairman of the Board is not an independent director, as well as if the positions of the Chairman of the Board and the President are held by one person. The functions of the lead director include, among others, the following:

- (1) Serve as intermediary between the Chairman and the other directors when necessary;
- (2) Convene and chair meetings of the Non-executive Directors, if any; and
- (3) Contribute to the performance evaluation of the Chairman, as required.

The duties and responsibilities of the Chairman in relation to the Board may include, among others, the following:

- (1) Make certain that the meeting agenda focuses on strategic matters, including the overall risk appetite of the Corporation, considering the developments in the business and regulatory environments, key governance concerns, and contentious issues that will significantly affect operations;
- (2) Guarantee that the Board receives accurate, timely, relevant, insightful, concise and clear information to enable it to make sound decisions;

- (3) Facilitate discussions on key issues by fostering an environment conducive for constructive debate and leveraging on the skills and expertise of individual directors;
- (4) Ensure that the Board sufficiently challenges and inquires on reports submitted and representations made by Management;
- (5) Assure the availability of proper orientation for first-time directors and continuing training opportunities for all directors; and
- (6) Make sure that performance of the Board is evaluated at least once a year and discussed/followed up on.

The President has the following roles and responsibilities, among others:

- (1) Implements the Corporation's strategic direction and formulates and implements its strategic plan on the direction of the business;
- (2) Communicate and implement the Corporation's vision, mission, values and overall strategy, and promote any organization or stakeholder change in relation to the same;
- (3) Oversee the operations of the Corporation and manage human and financial resources in accordance with the strategic plan;
- (4) Have a good working knowledge of the Corporation's industry and market, and keep up-to-date with its core business purpose;
- (5) Direct, evaluate and guide the work of the key officers of the Corporation;
- (6) Manages the Corporation's resources prudently and ensure a proper balance of the same;
- (7) Provide the Board with timely information and interfaces between the Board and the employees;
- (8) Build the corporate culture and motivates the employees of the Corporation; and
- (9) Serve as the link between internal operations and external stakeholders.

## **2) Board Committees**

The Board of Directors may create such committees as may be necessary or convenient for the operations and management of the Corporation, define their functions and responsibilities, and determine their composition.



To aid in complying with the principles of good corporate governance, the Board shall constitute, initially, the following Committees:

**a) Executive Committee**

There shall be an Executive Committee to which the Board may delegate some of its powers and authorities which may lawfully be delegated. It shall be composed of such number of directors and officers of the Corporation as may be appointed by the Board of Directors.

The Executive Committee shall adopt and observe its own internal procedures and conduct of business.

**b) Nomination Committee**

The Board shall create a Nomination Committee composed of at least three (3) members of the Board, one of whom must be an Independent Director, to review and evaluate the qualifications of all persons nominated to the Board and such other appointments which require Board approval, and to assess the effectiveness of the Board's processes and procedures in the election or replacement of directors. It shall pre-screen and shortlist all candidates nominated to become a member of the Board in accordance with the qualifications outlined in the Corporation's By-laws, in addition to the qualifications for membership in the Board provided in the Revised Corporation Code, the Securities Regulation Code and other relevant laws, as these may be amended from time to time. The decision of the Nomination Committee is final for purposes of the election.

The following shall be grounds for the permanent disqualification of a director:

- a. Conviction by final judgment or order of a competent judicial or administrative body of any crime that (i) involves moral turpitude or similar fraudulent acts or transgressions such as fraud, embezzlement, theft, *estafa*, counterfeiting, misappropriation, forgery, bribery, false affirmation, or perjury; (ii) involves the purchase or sale of securities, as defined in the Securities Regulation Code; (iii) arises out of the person's conduct as an underwriter, broker, dealer, investment adviser, principal, distributor, mutual fund dealer, futures commission merchant, commodity trading advisor, or floor broker; or (iv) arises out of his fiduciary relationship with a bank, quasi-bank, trust company, investment house or as an affiliated person of any of them. For purposes of this Section, "similar fraudulent acts or transgressions" shall be defined as anything calculated to deceive, including all acts, omissions and concealment involving a breach of legal or equitable duty, trust or confidence justly reposed, resulting in damage to another, or by which an undue advantage is taken of another;
- b. Permanent injunction by a final judgment or order of the SEC, or any court of competent jurisdiction, or any administrative body which the Corporation is subject of, from: (i) acting as underwriter, broker, dealer, investment

adviser, principal distributor, mutual fund dealer, futures commission merchant, commodity trading advisor, or floor broker; (ii) acting as director or officer of a bank, quasi-bank, trust company, investment house, investment company, or any corporation; (iii) engaging in or continuing any conduct or practice in any of the capacities mentioned in sub-paragraphs (i) and (ii) above, or willfully violating the laws governing securities and banking activities;

The disqualification shall also apply if such person is currently the subject of an order of the Commission, or any court, or any administrative body which the Corporation is subject of, denying, revoking or suspending any registration, license or permit issued to him under the Revised Corporation Code, the Securities Regulation Code, or any other law administered by SEC or *Bangko Sentral ng Pilipinas* (BSP), or under any rule or regulation issued by SEC or BSP, or has otherwise been restrained to engage in any activity involving securities and banking; or such person is currently the subject of an effective order of a self-regulatory organization suspending or expelling him from membership, participation or association with a member or participant of the organization;

- c. Convicted or adjudged by final judgment or order by a court or administrative body which the Corporation is subject of, of an offense punishable by imprisonment for a period exceeding six (6) years, or to have willfully violated, or willfully aided, abetted, counseled, induced or procured the violation of any provision of the Revised Corporation Code, the Securities Regulation Code or any other law administered by SEC or BSP, committed within five (5) years prior to the date of election as director;
- d. Elected as an independent director who becomes an officer, employee or consultant of the Corporation;
- e. Judicially declared bankrupt or insolvent; and,
- f. Found by final judgment or order of a foreign court or equivalent regulatory authority of acts, violations or misconduct similar to any of the acts, violations or misconduct enumerated in sub-paragraphs (a) to (e) above.

The following reasons shall also be considered by the Nomination Committee in evaluating the qualifications of all persons nominated to the Board and such other appointments which require Board approval:

- a. Refusal to fully disclose the extent of his business interests as required under the Securities Regulation Code and its Implementing Rules and Regulations;
- b. Absence or non-participation for whatever reason/s in more than fifty percent (50%) of all regular and special meetings of the Board during his incumbency, or any twelve (12) month period during the said incumbency, unless the absence is due to illness, death in the immediate family or serious accident;



- c. Dismissal/termination for cause as director of any publicly-listed company, public company, registered issuer of securities and holder of a secondary license from the Commission;
- d. Being under preventive suspension by the Corporation; and
- e. If the beneficial equity ownership of an independent director in the Corporation or its subsidiaries and affiliates exceed two percent (2%) of its subscribed capital stock.

**c) Stock Option and Compensation Committee**

The Board shall create the Stock Option and Compensation Committee composed of at least three (3) members, one of whom must be an Independent Director, and shall have the following duties and responsibilities:

- (1) Establish a formal and transparent procedure for developing a policy on executive remuneration and for fixing the remuneration packages of corporate officers and directors, and provide oversight over remuneration of senior management and other key personnel ensuring that compensation is consistent with the Corporation's culture, strategy, and control environment;
- (2) Designate an amount of remuneration which shall be in a sufficient level to be able to attract and retain the services of qualified and competent directors and officers. A portion of the remuneration of executive directors may be structured or be based on corporate and individual performance;
- (3) Develop a Full Business Disclosure Form as part of the pre-employment requirements for all incoming officers, which among others compel all officers to declare under penalty of perjury all their existing business interests or shareholdings that may, directly or indirectly, conflict in the performance of duties once hired;
- (4) Disallow any director to participate in deciding on his remuneration;
- (5) Provide in the Corporation's Annual Reports and Information and/or Proxy Statements a clear, concise, and understandable disclosure of all fixed and variable compensation that were and may be paid, directly or indirectly, to its directors, the President and top four (4) management officers for the previous fiscal year and the ensuing year; and,
- (6) Review or cause the development of the Corporation's Human Resources Development or Personnel Handbook, to strengthen provisions on conflict of interest, salaries and benefits policies, promotion and career advancement directives and compliance of personnel concerned with all statutory requirements that must be periodically met in their respective posts.

#### **d) Audit Committee**

The Audit Committee which shall be composed of at least three (3) members of the Board, at least two (2) of whom shall be Independent Directors, one of whom will be the Chairman, and preferably all with accounting, auditing or related financial management expertise or experience. Each member should have adequate understanding at least or competence at most of the Corporation's financial management system and environment.

The Audit Committee shall have the following functions, among others:

- 1) Establish a robust process for approving and recommending the appointment, reappointment, removal and fees of the external auditor. The appointment, reappointment, removal, and fees of the external auditor should be recommended by the Audit Committee, approved by the Board and ratified by the stockholders. The reasons for the removal or change of the external auditor should be disclosed to the regulators and the public;
- 2) Recommend the approval of an Audit Committee Charter which will include the Audit Committee's responsibility in assessing the integrity and independence of external auditors and exercising effective oversight to review and monitor the external auditor's independence and objectivity and the effectiveness of the audit process, taking into consideration relevant Philippine professional and regulatory requirements. The Charter should also contain the Audit Committee's responsibility in reviewing and monitoring the external auditor's suitability and effectiveness on an annual basis; and
- 3) Be alert for any potential conflict of interest situations, given the guidelines or policies on non-audit services, which could be viewed as impairing the external auditor's objectivity, and ensure that the nature of non-audit services performed by the external auditor is disclosed accordingly.

#### **3) The Corporate Secretary**

The Corporate Secretary who must be a Filipino citizen and a resident of the Philippines is an officer of the Corporation. He should be loyal to the mission, vision and objectives of the Corporation.

If he is not at the same time the Corporation's Legal Counsel, he must be aware of the laws, rules and regulations necessary in the performance of his duties and responsibilities and have a working knowledge of the operations of the Corporation.

The duties and responsibilities of the Corporate Secretary shall include:

- a) Assisting the Board and the board committees in the conduct of their meetings, including preparing an annual schedule of Board and committee meetings and the annual board calendar, and assisting the chairs of the Board and its committees to set agendas for those meetings;
- b) Safekeeping and preserving the integrity of the minutes of the meetings of the



Board and its committees, as well as other official records of the Corporation;

- c) Keeping abreast on relevant laws, regulations, all governance issuances, relevant industry developments and operations of the Corporation, and advising the Board and the Chairman on all relevant issues as they arise;
- d) Working fairly and objectively with the Board, Management and stockholders, and contributes to the flow of information between the Board and Management, the Board and its committees, and the Board and its stakeholders, including stockholders;
- e) Advising in the establishment of board committees and their terms of reference;
- f) Informing members of the Board, in accordance with the By-laws, of the agenda of their meetings at least two (2) business days in advance, and ensures that the members have before them accurate information that will enable them to arrive at intelligent decisions on matters that require their approval;
- g) Attending all Board meetings, except when justifiable causes, such as illness, death in the immediate family and serious accidents, among others, prevent him from doing so;
- h) Performing required administrative functions;
- i) Overseeing the drafting of the By-laws and ensuring that they conform with regulatory requirements; and
- j) Performing such other duties and responsibilities as may be provided by the Board and SEC.

## **5. ADEQUATE AND TIMELY INFORMATION**

To enable the members of the Board to properly fulfill their duties and responsibilities, Management should provide them with complete, adequate and timely information about the matters involving the Corporation, particularly those to be taken in their meetings.

Reliance on information volunteered by Management would not be sufficient in all circumstances and further inquiries may have to be made by a member of the Board to enable him to properly perform his duties and responsibilities. Hence, the directors should be given independent access to Management and the Corporate Secretary.

Moreover, the directors, either individually or as a Board, and in furtherance of their duties and responsibilities, should have access to independent professional advice at the Corporation's expense.

## **6. ACCOUNTABILITY AND AUDIT**

- A. The Board is primarily accountable to the stockholders. It should provide them with a balanced and comprehensive assessment of the Corporation's performance, position and

prospects on a quarterly basis, including interim and other reports that could adversely affect its business, as well as reports to regulators that are required by law.

Thus, it is essential that Management provide all members of the Board with accurate and timely information that would enable the Board to comply with its responsibilities to the stockholders.

Management should formulate, under the supervision of the Audit Committee, the rules and procedures on financial reporting and internal control in accordance with the following guidelines, among others:

- 1) The extent of Management's responsibility in the preparation of the financial statements of the Corporation, with the corresponding delineation of the responsibilities that pertain to the external auditor, shall be clearly explained;
- 2) An effective system of internal control that will ensure the integrity of the financial reports and protection of the assets of the Corporation shall be maintained for the benefit of the stockholders and other stakeholders;
- 3) On the basis of the approved audit plan/s, internal audit examinations shall cover, at the minimum, the evaluation of the adequacy and effectiveness of controls that cover the Corporation's governance, operations and information systems, including the reliability and integrity of financial and operational information, effectiveness and efficiency of operations, protection of assets, and compliance with contracts, laws, rules and regulations; and,
- 4) The Corporation shall consistently comply with the financial reporting requirements of its regulators.

## **B. External Audit**

Only external auditors duly accredited by the Corporation's regulators may be appointed by the Board to undertake an independent audit of the Corporation, and to provide an objective assurance on the manner by which the financial statements shall be prepared and presented to the stockholders. Such appointment shall be endorsed to the stockholders for ratification.

The External Auditor shall examine, inspect, check and audit the cash, books of accounts and all the transactions of the Corporation, and shall also perform such other duties as are ordinarily attached to his office. He shall render an annual report of the financial condition of the Corporation to the Board, which shall contain, among other things, the resources and liabilities of the Corporation, its capital stock and surplus, its earnings and expenses, as well as losses, bad debts, and suspended and overdue accounts carried in the books as assets of the Corporation.

The External Auditor shall be rotated or changed every five (5) years or earlier, or the signing partner of the external auditing firm assigned to the Corporation, should be changed with the same frequency.

As a rule, the External Auditor shall not provide internal audit services to the Corporation



at the same time. Non-audit work may be given to the external auditor, provided it does not conflict with his duties as an independent auditor or does not pose a threat to his independence.

If the External Auditor resigns, is dismissed or ceases to perform his services, the reason/s for and the date of effectivity of such action shall be disclosed in accordance with this Manual and pertinent rules and regulations of the Corporation's regulators. The report shall include a discussion of any disagreement, if any, between him and the Corporation on accounting principles or practices, financial disclosures or audit procedures which the former auditor and the Corporation failed to resolve to their mutual satisfaction.

### **C. Internal Audit**

The Corporation shall establish an internal audit system that can reasonably assure the Board, Management and the stockholders that its key organizational and operational controls are faithfully complied with. The internal audit system may include the establishment of an internal audit process in the subsidiaries to support the internal audit requirements of the Corporation.

Regardless of whether the Corporation's internal audit activity is a fully resourced one housed within the organization or outsourced to qualified independent third party service providers, the Board shall appoint an Internal Auditor and/or Chief Audit Executive who shall report to the Board through the Audit Committee. He shall be the principal auditing officer of the Corporation and as such, shall have the following functions in addition to such duties outlined in the Corporation's By-laws and those which may be prescribed by the Board or required by the Chairman of the Board:

- 1) Provide an independent risk-based assurance service to the Board, the Audit Committee and Management, focusing on reviewing the effectiveness of the governance and control processes in (a) promoting the right values and ethics, (b) ensuring effective performance management and accounting in the organization, (c) communicating risk and control information, and (d) coordinating the activities and information among the Board, external and internal auditors, and Management;
- 2) Perform regular and special audit as contained in the annual audit plan and/or based on the Corporation's risk assessment;
- 3) Perform consulting and advisory services related to governance and control as appropriate for the organization;
- 4) Perform compliance audit of relevant laws, rules and regulations, contractual obligations and other commitments, which could have a significant impact on the organization;
- 5) Reviews audit and assess the efficiency and effectiveness of the internal control system of all areas of the Corporation;
- 6) Evaluate operations or programs to ascertain whether results are consistent with established objectives and goals, and whether the operations or programs are being carried out as planned;

- 7) Evaluate specific operations at the request of the Board or Management, as appropriate; and
- 8) Monitor and evaluate governance processes.

The Internal Auditor shall submit regularly to the Audit Committee and Management a report on the internal audit department's activities, responsibilities and performance relative to the audit plans and strategies approved by the Audit Committee. This report should include significant risk exposures, control issues and such other matters as may be needed or requested by the Board and Management. The Internal Auditor should certify that he conducts his activities in accordance with the International Standards on the Professional Practice of Internal Auditing. If he does not, he shall disclose to the Board and Management the reasons why he has not fully complied with the said standards.

## **7. RIGHTS AND PROTECTION OF THE INTERESTS OF STOCKHOLDERS AND STAKEHOLDERS**

The Board shall respect the rights of the stockholders provided in the Revised Corporation Code, as the same may be amended from time to time, and in the Corporation's Articles of Incorporation and By-laws, which include, as follows:

### **A. Right to vote on all matters that require their consent or approval**

The Board should be transparent and fair in the conduct of stockholder's meetings of the Corporation. The stockholders should be encouraged to personally attend such meetings and if they cannot do so, they should be apprised ahead of time of their right to appoint a proxy or of such other modes to enable them to participate and be counted for quorum purposes, and to vote through remote communication or *in absentia*. Subject to the requirements of the By-laws, the exercise of such right cannot be unduly restricted and any doubt on the validity of a proxy should be resolved in favor of the stockholder.

To enable minority stockholders to exercise their right to nominate candidates for the Board, all nominations for the election of directors by any of the stockholders submitted in writing to the Nomination Committee through the Corporate Secretary at the Corporation's principal place of business at least sixty (60) business days before the date of the stockholders' meeting called for the purpose of electing directors, or at such earlier or later date that the Board of Directors may fix, are considered.

Voting for the election of directors shall be in accordance with such alternative modes as may be allowed by applicable laws and regulations. For this purpose, the Board shall issue internal procedures embodying the mechanisms for participation of stockholder in meetings and voting through remote communication or *in absentia*; provided, that voting may be by *viva voce* upon approval by the majority of the stockholders present in the meeting.

### **B. Right to inspect corporate books and records**

The records of all business transactions of the Corporation and the minutes of any meeting shall be open to inspection by any stockholder thereof at reasonable hours on



business days, and he may demand in writing for a copy of excerpts from said records or minutes at his expense; provided, that he acts in good faith and for a legitimate purpose.

### **C. Right to information**

Accurate and timely information should be made available to the stockholders to enable them to make a sound judgment on all matters brought to their attention for consideration or approval. For this purpose, the Notice of Annual and Special Stockholders' Meeting shall be sent by delivery, fax, electronic or ordinary mail, or such other means of written or printed communication generally accepted and used by the business community as at present available or as may be made available through technical advances or innovations in the future and allowed by applicable law and regulations, to each stockholder at least fifteen [15] business days prior to the date of the meeting, or such number of days mandated by applicable laws and regulations from time to time.

To encourage active stockholder participation, any stockholders may request in writing the holding of meetings and the inclusion of items for discussion in the agenda that relate directly to a legitimate purpose and the business of the Corporation, subject to the applicable requirements under the By-laws.

Also, the result of the votes taken during the most recent Annual or Special Stockholders' Meeting shall be publicly available. In addition, the Minutes of the Annual and Special Stockholders' Meeting shall be available on the company website as soon as possible, preferably within five (5) business days from the end of the meeting.

More importantly, the stockholders shall be provided, upon request and without cost or restriction, periodic reports which disclose personal and professional information about members of the Board and key officers and other certain matters, such as their holdings in the Corporation, dealings with the Corporation, relationships among the directors and key officers, and the aggregate compensation of directors and certain officers.

### **D. Right to dividends**

Subject to the Securities Regulation Code and its Implementing Rules and Regulations, as amended from time to time, dividends shall be declared from the unrestricted retained earnings of the Corporation, including stock dividends from paid-in surplus, at such time and in such amounts as the Board may determine. Dividend declarations shall not in any manner reduce the paid-in capital of the Corporation. Unless otherwise resolved by the Board, a fraction of one-half or more of a share owing to a stockholder resulting from a declaration of stock dividends shall be issued as one full share, while a fraction of less than one-half share shall be disregarded.

Declaration of stock dividends shall be submitted to a stockholders' meeting for approval within forty (40) business days from such approval by the Board. The record date for stock dividends shall not be earlier than the date of approval by the stockholders.

Declaration of cash dividends shall have a record date which shall not be less than ten (10) business days but not more than thirty (30) business days from the date of

declaration by the Board of Directors, or such other period as mandated by applicable laws and regulations of any administrative body which the Corporation is subject of.

#### **E. Appraisal right**

The stockholders shall have the right to dissent and demand payment of the fair value of their shares in the manner provided in the Revised Corporation Code in the following circumstances: (i) in case any amendment to the Articles of Incorporation has the effect of changing or restricting the rights of any stockholder or class of shares, or of authorizing preferences in any respect superior to those of outstanding shares of any class, or of extending or shortening the term of corporate existence; (ii) in case of sale, lease, exchange, transfer, mortgage, pledge or other disposition of all or substantially all of the corporate property and assets as provided in the Revised Corporation Code, ~~and~~ (iii) in case of merger or consolidation, and (iv) such other circumstance mandated by applicable law and regulation.

It is the duty of the Board to promote the rights of the stockholders and stakeholders alike, promote cooperation between them and the Corporation in creating wealth, growth and sustainability, remove impediments to the exercise of their respective rights, and provide an adequate avenue for them to seek timely redress for the breach thereof. Thus, the Board shall establish an Investor Relations Office (IRO) or appoint an Investor Relations Officer to ensure constant engagement with its stockholders and other stakeholders. The Board shall also make available alternative dispute mechanisms which any stockholder may opt to avail in order to resolve intra-corporate disputes in an amicable and effective manner.

### **8. EMPLOYEE PARTICIPATION**

The Corporation shall establish policies and programs covering, among others, the health, safety and welfare, training and development, and reward/compensation for its employees to encourage them to perform better and motivate them to take a more dynamic role in the realization of the Corporation's goals and in its governance.

The Board shall set the tone and make a stand against corrupt practices by adopting an anti-corruption policy and program in the Code of Conduct of the Corporation. This policy and program shall be disseminated to all employees across the organization through trainings and related activities.

The Board shall establish a suitable framework for whistleblowing that allows employees to freely communicate their concerns about illegal or unethical practices, without fear of retaliation and to have direct access to an independent member of the Board or a unit created to handle whistleblowing concerns. The Board shall be conscientious in establishing this framework, as well as in supervising and ensuring its enforcement.

### **9. GOVERNANCE SELF-RATING SYSTEM**

The Board shall have in place a system that provides, at the minimum, criteria and a process to determine the performance of the Board, the individual directors, and the committees. Such system should allow for a feedback mechanism from the stockholders.



The Board may create an internal self-rating system that can measure the performance of the Board and Management in accordance with the criteria provided for in the Manual. The creation and implementation of such self-rating system, including its salient features, may be disclosed in the Corporation's Annual Report or in such other applicable form or report required by the Commission.

This Manual shall be subject to annual review, unless the same frequency is amended by the Board.

All business processes and practices performed within any department or business unit of the Corporation found to be inconsistent with any portion of this Manual shall be deemed revoked and/or amended accordingly.

## **10. TRAINING PROCESS**

The Board is tasked to ensure the thorough dissemination of this Manual to all employees of the Group and enjoin compliance. Further, funds shall be allocated by the Corporation for the purpose of conducting training of directors, including an orientation program for first-time directors, and relevant annual continuing training for all directors.

## **11. DISCLOSURE AND TRANSPARENCY**

The essence of corporate governance is transparency. The more transparent the internal workings of the Corporation are, the more difficult it will be for Management and dominant stockholders to mismanage the Corporation or misappropriate its assets. It is essential that all material information about the Corporation which could adversely affect its viability or the interests of its stockholders and other stakeholders should be publicly and timely disclosed.

Therefore, the Board shall establish corporate disclosure policies and procedures, which may include media and analysts' briefings as channels of communication, to ensure a comprehensive, accurate, reliable and timely report and dissemination of public, material and relevant information to stockholders and other stakeholders that gives a fair and complete picture of a Corporation's financial condition, results and business operations. There shall also be a clear disclosure of the Corporation's policies and procedure for setting Board and executive remuneration, as well as the level and mix of the same, including termination and retirement provisions, those governing RPTs and other unusual or infrequently occurring transactions, including reporting on RPTs as and when they are approved.

Further, all directors and officers are required to disclose/report to the Corporation any dealings in the Corporation's shares within three (3) business days from the time the transaction took place. They shall also fully disclose all relevant and material information about themselves to enable the Board to evaluate their experience and qualifications and assess any potential conflicts of interest that might affect their judgment.

Finally, this Manual shall be available on the Corporation's website.

*- Nothing follows. -*

Pursuant to SEC Memorandum Circular No. 24, Series of 2019 issued on 19 December 2019, this Manual of Corporate Governance is hereby amended on **06 May 2020**.



**ERNEST K. CUYEGKENG**  
*Chairman of the Board*



**RIVA KHRISTINE V. MAALA**  
*Corporate Secretary and Compliance Officer*

## CERTIFICATION

I, **RIVA KHRISTINE V. MAALA**, of legal age, with office address at the 7/F Arthaland Century Pacific Tower, 5<sup>th</sup> Avenue corner 30<sup>th</sup> Street, Bonifacio Global City, Taguig City, subscribing under oath, do hereby certify, as follows:

1. I am the incumbent and duly elected Corporate Secretary and General Counsel of **ARTHALAND CORPORATION (the "Corporation")**, a corporation organized and existing under Philippine laws, with **SEC Registration No. ASO-94-007160** and principal office address at the **7/F Arthaland Century Pacific Tower, 5<sup>th</sup> Avenue corner 30<sup>th</sup> Street, Bonifacio Global City, Taguig City**.

2. On **07 May 2020**, during the effectivity of the Enhanced and/or Modified Enhanced Community Quarantine over Luzon, the Corporation submitted to the Securities and Exchange Commission (SEC) through electronic mail a **Current Report (SEC Form 17-C) dated 06 May 2020 regarding the Corporation's 2020 Manual on Corporate Governance**, and a certification of the undersigned stating that the said Report is true and correct, in compliance with various SEC guidelines<sup>1</sup>.

3. The Corporation hereby submits the attached hard copy of the Report and I confirm that it is one and the same Report submitted through electronic mail as abovementioned.

4. I am executing this Certification to attest to the truth of the foregoing in compliance with the SEC guidelines and for whatever legal purpose this may serve.

IN WITNESS WHEREOF, I hereby affix my signature this **08 June 2020** at Taguig City.



**RIVA KHRISTINE V. MAALA**  
*Corporate Secretary*

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<sup>1</sup> SEC Advisory and Notice issued respectively on 18 March 2020 and 30 March 2020 for the alternative filing of reports and/or documents through electronic mail and the subsequent filing of the **hardcopy thereof**.



## OATH

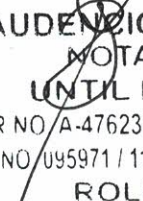
Republic of the Philippines    )  
Taguig City                        ) SS.

I certify that on this **8<sup>th</sup>** day of **June 2020**, before me, a notary public duly authorized in the city above-named to take acknowledgments, personally appeared **Riva Khristine V. Maala** (i) whom I identified through her **Passport Number P4663090B** issued on **03 February 2020** by the Department of Foreign Affairs-NCR East, Philippines, a competent evidence of identity, to be the same person described in the foregoing instrument, (ii) who acknowledged before me that she voluntarily affixed her signature on the instrument for the purpose stated therein, and (iii) who declared to me that she executed this instrument as her free and voluntary act and deed and that she has authority to sign on behalf of her principal.

IN WITNESS WHEREOF, I hereunto set my hand and affix my notarial seal on the date and at the place above written.

Doc. No. 87  
Page No. 19  
Book No. 13  
Series of 2020.




  
GAUDENCIO A. BARBOZA JR.  
NOTARY PUBLIC  
UNTIL DEC. 31, 2020  
PTR NO. A-4762374 / 1-2-2020 / TAGUIG CITY  
IBF NO. 095971 / 11-28-2019 RSM (FOR YR. 2020)  
ROLL NO. 41969  
MCLE COMP. VI No. 0021812  
MARCH 29, 2019  
APP No. 32(2019-2020)



*Affiliated with*



ACCOUNT NO.		SHIPPER'S REF.		33200824		ORIGIN		DESTIN		PIECES		CARGO WEIGHT KGS OR CBM	
FROM (SHIPPER) BY:		TO (CONSIGNEE) ATTENTION OF:		HOUSEWAYBILL		DOCUMENT		SEA FREIGHT		PARCEL		INTRACITY EASY BOX	
						CARGO		GX		5		10 20	
						OTHERS				DOM		INTL	
						SEA AIR		LAND		DOOR TO DOOR		PORT TO PORT	
										DOOR TO PORT		PORT TO DOOR	
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						CARD No.							
						EXPIRY DATE				Apprv.			
DESCRIPTION OF CONTENTS:		DIMENSIONS: PER PIECE/UNIT				INSURANCE		FREIGHT CHARGE					
		PC/s. Length cm Width cm Height cm Volumetric wt. KGS OR CBM				YES		INSURANCE CHARGE					
						NO		OTHER CHARGES					
						INSURED VALUE							
						CRATING							
						YES		TOTAL CHARGES					
						NO							
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I WARRANT THAT ALL DETAILS GIVEN HEREIN ARE TRUE AND CORRECT				Picked up and inspected by:				TIME		AM PM		SEAL NO.	
SHIPPER'S SIGNATURE				TIME DATE		Name and Route Code		DATE					
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# Track and Trace

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Shipment Details:

<b>Air Waybill Number</b> 933200824	<b>Origin Service Area:</b> NXO SOUTH AREA 2	<b>Destination Service Area:</b> NXO SOUTH AREA 2	<b>Latest Status:</b> Successfully delivered: leomar sioma
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Shipment Update: awb 933200824			
Date	Time	Location Service	Check point Details
2020-06-10	18:00	NXO SOUTH AREA 2	Shipment picked up
2020-06-10	18:06	NXO SOUTH AREA 2 (CI)	Arrived at NXO SOUTH AREA 2 Branch
2020-06-10	18:06	NXO SOUTH AREA 2 (DF)	Departed from NXO SOUTH AREA 2 branch
2020-06-16	09:00	NXO SOUTH AREA 2	Delivery Arranged - NXO SOUTH AREA 2 Operations
2020-06-16	13:21	NXO SOUTH AREA 2	Successfully delivered: leomar sioma

Hotlines: +632-879-8888 / +632-793-1688  
E-mail: [customercare@www.wexpress.com.ph](mailto:customercare@www.wexpress.com.ph)

Or for assistance, please click [here](#).